

**Professional
Experience**

Online News Producer

CBS 2 / KCAL 9 – Los Angeles, 2005-Present

- Create engaging copy to draw a wider audience to CBS 2's site.
- Manage features, stories, slideshows, polls and promotions for CBS 2's presidential nomination coverage.
- Work alongside national producers to create compelling stories that relate to the Los Angeles area.
- Edit and produce television broadcasts for web audiences, including live and late-breaking stories.
- Write, edit and publish local news copy using AP and local wires.
- Conceive and produce slideshows on entertaining and newsworthy events.
- Manage content migration during site overhauls and redesigns, including tweaking HTML and other code before site launch.

Highlights:

- *Reported on the Emmy Awards 2007 from the red carpet and backstage at the Shrine Auditorium.*
- *Live-blogged the Academy Awards 2007.*
- *Reported on Paris Hilton's arrest, incarceration and release into the outside world. Instituted "Complete Britney Coverage" as part of CBS 2's entertainment coverage.*

Web Editor

Tripp Lite – Chicago, 2003-2004

- Redesigned corporate site to be more consumer-friendly.
- Maintained and updated pages for more than 5,000 electronic protection devices.
- Created new product literature and marketing materials to attract the 17-28 year-old demographic.
- Proofread product literature, sales and marketing materials.

Web Content Editor

Law.com – New York, 2001

- Produced daily content using information from The New York Daily News.
- Proofread articles, verdicts and news items from pre-print copy.
- Solely managed site for news content in aftermath of Sept. 11, 2001.

Editorial Assistant / Associate

Gist TV / Gist.com – New York, 2000-2001

- Wrote and edited daily TV reviews, features, polls and news items.
- Produced news features and polls for MSN.com's daily TV page.
- Managed content found on site discussion boards, chat rooms, news and wire feeds.

Lizz Westman

<http://www.lizzwestman.com>

Freelance Experience **G4 Television – Los Angeles, 2006-2007**

- TV pundit for “Attack of the Show” and “Filter.”

Inside Edition – New York, 2005

- Screened, interviewed and booked guests for segments.

Shepherd Express – Milwaukee, 2004-2005

- Wrote weekly TV column “WWLW: What Would Lizz Watch?”
- Wrote features on Milwaukee’s day and nightlife.
- Reviewed restaurants and cultural events.

Comedy Central – New York, 2004

- Wrote promotional copy for Wanda Sykes’ comedy tour.
- Wrote promotional copy for the New York Comedy Festival.
- Wrote articles for Comedy Central’s “Delete Me First” weekly newsletter.

The Chicago Tribune / Metromix.com – Chicago, 2003

- Reviewed nightlife for Red Eye magazine and Metromix.com.

AOL / Moviefone.com – New York, 2001-2002

- Wrote comedy features.

The Comedy Lab – New York, 2001-2002

- Wrote weekly “Loserscopes” for the unemployed.
- Co-wrote features and sidebars.

Whitehouse.com – New York, 2001-Present

- Wrote parody features

Skills

- Adobe Dreamweaver, GoLive, Illustrator, Photoshop
- Dayport video editor
- Flash / HTML / DHTML / Javascript
- iNews
- Iris, Zope content management systems
- QuarkXpress

Education **Grinnell College, Grinnell, Iowa**

Bachelor of Arts degree in American Studies, 1999.